

## LICENSE INFORMATION

Program Name:  
HCL Unica Journey 12.1

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The above benchmarking terms apply to the following Programs or subcomponents of Unica Marketing Platform:

HCL Unica Journey 12.1

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The following units of measure may apply to Licensee's Authorized Use of the Program.

#### **Journey Audience Record**

A Journey Audience Record is a unique entity or entry in a journey, containing customer or prospect information and serviced by the Unica Journey module of the Unica Marketing Platform.

A Journey is a multi-step omni channel orchestration of a customer experience.

Every unit of HCL Unica Journey purchased entitles the Licensee to use 12,000,000 Journey Audience Records per year.

#### **Platform User**

Platform User is a unit of measure by which the Program can be licensed.

A Platform User is a unique person who is given access to the Unica Marketing Platform.

An entitlement for a Platform User is unique to that user and may not be shared, nor may it be reassigned other than for the permanent transfer of the Platform User entitlement to another person.

Licensed by named users, not concurrent users.

This metric is derived by adding the total number of unique users expected to access the Unica Marketing Platform in a given year.

#### **Site**

Site grants the purchaser permission to use the software on a network on a single site (used in one production environment and used in any number of non-production environments).

#### Metering and Reporting Usage

Effective with the 12.1 release, Unica Programs are enabled for “Active License Management” where in all entitlements will be metered, based upon actual usage. Usage data will be transparent and will be available in the Unica Program. The usage data is required to be transmitted to HCL Software’s third party Licensing platform “FlexNet Operations” via a “License Server” that is deployed with the Unica Program(s). To enable the transmission of the usage data, the Licensee agrees to install and deploy the License Server along with the Unica Program. Licensee is expected to keep the License Server online such that the usage can be regularly synced with FlexNet Operations. In the case where the License Server at the Licensee’s site remains offline or if the usage data cannot automatically be transmitted to FlexNet Operations, the Licensee agrees to send the encrypted daily usage report once every six months to FlexNet Operations. The daily usage report is available for the Licensee to download from the Unica software in an Encrypted form. The Licensee agrees to send this report “as is” without attempting to make any modifications to it. Further Licensee agrees to install hotfixes or fixpacks in a timely manner (within two months of release) to allow to comply with Active License Management. Licensee also agrees to mark the correct environment as their production environment as Active License Management is limited only to the production environment. HCL Software reserves the right to not provide software support to any Licensee that does not comply with the above requirements for Active License Management.