

LICENSE INFORMATION

Program Name:
HCL UNICA Plan 12.1

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HCL UNICA Plan API 12.1

HCL UNICA Marketing Asset Management Add-On 12.1

HCL UNICA Financial Management Add-On 12.1

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HCL Unica Plan 12.1

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Platform User is a unit of measure by which the Program can be licensed.

A Platform User is a unique person who is given access to the Unica Marketing Platform.

An entitlement for a Platform User is unique to that user and may not be shared, nor may it be reassigned other than for the permanent transfer of the Platform User entitlement to another person.

Licensed by named users, not concurrent users.

This metric is derived by adding the total number of unique users expected to access the Unica Marketing Platform in a given year.

Site

Site grants the purchaser permission to use the software on a network on a single site (used in one production environment and used in any number of non-production environments).

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