



HCL Digital Experience

Trusted for business-critical digital experiences

Digital experiences are integral to our daily life, but some matter more than others. For digital experiences that matter most, organizations need a rock-solid and reliable platform to deliver the world's most vital services. HCL Digital Experience is what organizations choose when it really matters.

HCL Digital Experience is a proven digital experience platform — trusted by enterprises worldwide — for the complex and demanding needs of business-critical operations. It is designed to scale, be flexible, support authentication for security and personalization, and ease the integration of multiple and varied applications. Intelligence-agency-grade encryption and cross-system authentication keep your business-critical functions safe, while intuitive content tools let your business users create, manage, and deliver powerful digital experiences that can be counted on, every day.

Here are the main features and benefits — and why these matter to organizations everywhere:

Capabilities	Benefits	Value
Seamlessly integrate systems and processes.	Fully integrate your systems and services via open APIs. Deliver customer-centric experiences by integrating and blending complex, varied data, processes and workflows.	Customers see an increase of \$1.75 million in revenue, on average, from a unified digital experience from HCL.
A rock-solid, reliable and scalable platform.	Provides 99.99% uptime and auto-scales to support increased demand with Docker and Kubernetes to keep services running even in times of high traffic.	91% fewer instances of downtime — as well as auto provisioning, load balancing, and self-healing — dramatically reduces total cost of ownership (TCO).
Industry-leading security and single sign-on standards.	Secures experiences with intelligence-agency-grade encryption and cross-system authentication keeping data safe from cyber threats.	Digital Experience has security built into its DNA — it's stable and secure to the core. It's so reliable and safe, it's used by 8 out of the world's 10 top banks.
Intuitive tools for business users.	Business users can create custom-built experiences using drag-and-drop tools — enabling your teams to deliver vital content updates faster than ever before.	Those closest to the business challenges are now empowered to build new solutions or processes — saving on IT resources. Companies see an average of 64% increase in productivity.
Flexible installation and deployment options.	Enables organizations to run on-prem or in any cloud, giving you the best flexibility for your business requirements.	Even with complex backends, organizations see a 70% faster time to market. And the platform can run where it makes sense for the business.
Role-based control allows the management of millions of accounts.	Restricts data access to only necessary information to ensure data privacy compliance.	Tailor experiences to only what users and customers need. Protect all data from piracy and breaches.

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