HCL Digital Experience

Trusted for Business-Critical Digital Experiences

For digital experiences that matter most, organizations need a rock-solid and reliable platform to deliver the world's most vital services. It is designed to scale, be flexible, support authentication for security and personalization, and ease the integration of multiple and varied applications. Intelligence-agency-grade encryption and cross-system authentication keep your business-critical functions safe. Your teams can easily create, manage, and deliver powerful digital experiences that can be counted on, every day.

The most recent version offers hybrid cloud deployment, intuitive content tools, integrated analytics, and dramatically easier ways to automate deployments and integrate data. It's easier and faster than ever to digitize your business. Now you can deliver business critical digital experiences at the speed of cloud.

Feature	Function	Benefit
Seamless application integration.	Deliver customer-centric experiences by integrating and blending complex, varied data, processes, and workflows via our experience API.	Customers see an increase of $1.75 million in revenue, on average, from a unified, consistent digital experience from HCL.
Agile, flexible developer tooling.	New CI/CD support automates the building, deploying and testing of apps. Deliver web sites as PWA directly to audiences' devices with no app store or coding.	Increase agility and free up valuable developer resources to focus on higher level technology strategy and deliver experiences more quickly to all audiences.
Actionable analytics.	Packaged integration with Google Analytics 360 and Unica Discover helps you better understand digital property performance and get deep behavioral insights.	Solving pain points means better customer journeys — improving conversions by 85%.
Broadest, most flexible cloud support.	Flexible, expansive deployment options for on-prem, and newly added hybrid and cloud-native support.	You can now deploy digital experiences 10x faster, while maintaining the value of your existing investments.
Intuitive tools for business users.	Dramatically redesigned content creation tools and a new digital asset manager let business users easily manage custom-built experiences from creation to execution.	Those closest to the business challenges are now empowered to build new solutions or processes leading to an average of 64% increase in productivity and faster time to market.
Role-based access and authentication.	Personalized, secure access to information and content based on identity, role, or relationship with the organization.	Tailor experiences based on data and relevance to improve experiences and provide meaningful experiences every time.
Industry-leading security on a rock- solid platform.	Intelligence-agency-grade encryption, cross-system authentication and role- based access keeps data safe from cyber threats. Auto-scales and provides 99.99% uptime.	DX has security built into its DNA and you can tailor experiences to only what users and customers need. It's so safe, it's trusted by 8 out of the world's top 10 banks.

Learn more