

# Why Choose HCL Digital Experience?

HCL Digital Experience (DX) delivers — when it matters most. It is architected to build more than just websites and delivers the functionality and stability your organization requires.

## Built on Trust

DX seamlessly delivers personalized and secure digital experiences, connecting users to the content and services they need in their most important life decisions.

## Unmatched Integration

DX closes the gap between your back-end systems, processes, and data silos to create high-functioning, feature-rich digital experiences your end users need to be productive and satisfied with your products and services.

## Future-Ready

Start delivering the innovation and efficiency your organization and customers need and get the business results you need for future growth today.

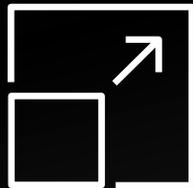


# DX Offers Solutions for Your Business



## Faster Content Delivery

Empower content owners with new out-of-the-box, no-code tools and capabilities so they can rapidly turn ideas into reality and serve content to customers at scale. Your teams can quickly create market-leading experiences that adapt and personalize based on user data and profiles.



## Built to Scale and Grow with Low TCO

Scale quickly and easily — and how it makes sense for your business — with the deployment options and on the cloud of your choice. Pay only for what you need and use.



## Faster Time to Market with Easy Integrations

Build rich digital experiences that integrate your enterprise data and business processes — more easily and more cost-effectively than the competition. Deliver more functionality and benefits — like self-service and personalization — and deliver results 60% faster.

# The DX Difference

The outcomes current DX customers are seeing speak for themselves:

- \$30<sup>M</sup>** in savings per year for a major chemical's provider
- 31%** gain in loyalty with unique retail experience
- 21%** increase in healthcare member signups
- 24%** revenue growth from banking partners
- 40%** increase in self-service mortgage application conversions
- 50%** faster time to delivering a hassle-free banking experience
- 16<sup>M+</sup>** active citizens activating self-service for government tax processing

## Verified by Analysts & Market Experts

See how HCL DX leads the way in innovation for digital experience platforms in such a fast-paced and technologically demanding space.

 <p><b>Outlines the benefits of HCL DX</b> ▶</p>	 <p><b>Names DX a DXP leader</b> ▶</p>	 <p><b>Names HCL DX a vendor leader</b> ▶</p>	 <p><b>Case studies of DX in action</b> ▶</p>
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## Take the Next Step

<p><b>Stay in the Know</b></p> <p>and up to date with our dedicated newsletter ▶</p>	<p><b>Get Answers</b></p> <p>Our experts are ready to answer your questions ▶</p>	<p><b>Sign Up for Free</b></p> <p>Get custom help and see what's possible with DX ▶</p>
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