IDC

Unlock the Future with a
Cloud-Native Digital Experience Platform
Intelligently leverage cloud technologies to grow in a digital-first world

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Cost Efficiency Through a Cloud Approach

Major factors driving cloud adoption are infrastructure cost savings and higher-value resource utilization, according to IDC

Top benefits include:

35%
Better IT productivity

16%
Improved cost savings

Cloud solutions also reduce:
- Employee training time
- Administrative effort to set up and maintain software and hardware infrastructure

> Businesses must prepare for unexpected scaling of the digital experience: 40% saw website traffic increase significantly during the pandemic.

Sources: IDC's *Future Enterprise Resiliency and Spending Survey*, May, June, July, and September 2021; IDC's *CMS Technology and Use Cases Survey*, June 2021

Cloud-Native Platforms Offer Business and Operational Agility

Organizations gain a digital advantage with automatic site deployment and a self-service sandbox for collaborative innovation

42% call cloud the most critical element to enabling remote operations.

34% benefit from increased visibility, auditability, and accountability of content.

Modern cloud-based digital experience platforms allow for application customization, delivering out-of-the-box functionality where needed.

Sources: IDC's *Future Enterprise Resiliency and Spending Survey*, June 2021; IDC's *CMS Technology and Use Cases Survey*, June 2021

Trust in the Cloud Is Crucial

Public cloud application providers invest heavily in security innovation as cloud operators must comply with multiple regulatory mandates and laws

Teams rely on data security and data privacy to collaborate and meet contractual obligations.

28% of IT leaders and 32% of business leaders would change to a cloud provider offering higher levels of data security.

40% of organizations want to use a multicloud solution to deploy workloads across regions and leverage cloud-native portability to meet data residency requirements.

> 40% of organizations chose their primary cloud platform for its wide range of governance services for platform security and resource utilization.

Source: IDC's *Future Enterprise Resiliency and Spending Survey*, August 2021

Time to Market Matters

Automation improves time to market and is a competitive differentiator

16% of enterprises using cloud platforms expect faster time to market.

26% expect to increase their pace of innovation.

Continuous cloud deployment will expedite the delivery of an estimated 25% more digital sites over the next two years. Businesses seek choice, flexibility, and portability from their cloud providers.

1 out of 3 choose a provider based on easy data movement from one cloud environment to another, mitigating the risk of vendor lock-in.

Sources: IDC's *Future Enterprise Resiliency and Spending Survey*, August 2021; IDC's *CMS Technology and Use Cases Survey*, June 2021

Cloud Elasticity Equals Scalability and Availability

Large cloud providers provide scalability through virtualization, enabling flexible scaling up or down as needed

32% of organizations recognize the importance of cloud network connectivity options that remove the limitations of a company's own datacenter and physical resources.

For business resiliency, cloud-native platforms distribute data and workloads across multiple datacenters that are geography independent with high availability.

51% consider cloud-native business platforms with economical scaling important to their future software architecture strategy.

Source: IDC's *Future Enterprise Resiliency and Spending Survey*, May and August 2021

Delivering Modern Digital Experiences

As part of a sound cloud strategy, organizations should:
- Innovate business more quickly and empower people with the latest features sooner
- Align planning and execution to the cloud as both an IT and a business transformation initiative
- Focus energy and resources on growing the business — not managing data and systems infrastructure

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Message from the Sponsor

Don't be constrained by restrictive, multi-tenant cloud solutions. Unlocking your business' potential through a flexible, cloud-native approach reduces complexity and drives greater agility for your business to grow and scale. Businesses should consider a wide array of cloud options including private, public, and hybrid cloud alternatives, depending on what best fits their needs. Discuss your cloud strategy and hear from our experts.

Contact HCL DX